



BRANDBOOK 2024

TYPOGRAPHY

Adelle Sans Devanagari Heavy

Aa This is a Headline or important text example

Adelle Sans Devanagari semibold and semibold or Heavy (always Lower case and smaller than the Headline)

Aa This is a sub title exemple

Adelle Sans Devanagari Regular and semibold or Bold (always Lower case and smaller than the Headline)

Aa This is content title exemple

Montserrat Heavy

**abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890
&»'(!çÀ)**

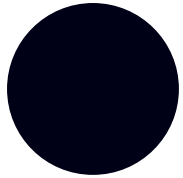
Montserrat semibold

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890
&»'(!çà)

Montserrat Thin

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890
&»'(!çà)

COLORS

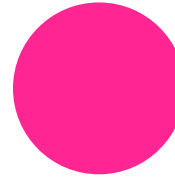


Secondary

● **RVB**
11|13|29

● **HEXA**
0b0d1d

● **CMYK**
100|90|49|80

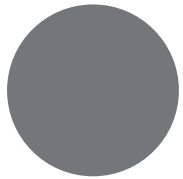


Digital Technologies

● **RVB**
255|38|148

● **HEXA**
ff2694

● **CMYK**
00|88|00|00

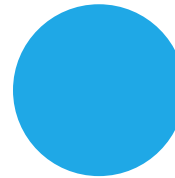


Content

● **RVB**
126|127|127

● **HEXA**
7e7f7f

● **CMYK**
50|39|39|21

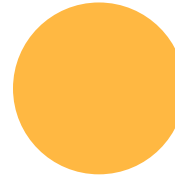


Economics

● **RVB**
31|168|229

● **HEXA**
1fa8e5

● **CMYK**
72|16|00|00

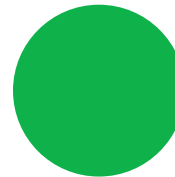


Agriculture

● **RVB**
255|184|66

● **HEXA**
ffb842

● **CMYK**
00|33|79|00



Forestry

● **RVB**
15|178|74

● **HEXA**
0fb24a

● **CMYK**
76|00|88|00

BRAND LOGO



SECURITY ZONE



ICONS



Agriculture



Forestry



Digital Technologies



Economics