Digital and data-driven solutions

4Growth will **contribute to the uptake of digital and data-driven solutions in agriculture and forestry** by documenting the current state-of-play and projecting the future evolution of the sector. 4Growth will go above and beyond by making these insights available to the wider community via the 4Growth Visualisation Platform.

4Growth aims to:

1 **Analyse the current uptake of digital and data technologies** in agriculture and forestry through rigorous state-of-the-art analysis and develop novel approaches to assess and visualise this uptake

2 **Develop a robust market monitoring and forecasting tool** which together with **advanced foresight** will allow decision makers and value chain actors to gain accurate insight on Digital Agriculture and Forestry activities in Europe and beyond

3 Set up and operate a network of observatories across Europe, **collecting and analysing ground-truth data** on the uptake of digital/data technologies in support of policy making and wider adoption by value chain actors

4 **Maximise the impact of 4Growth activities** via well-defined communication and dissemination, a tailored innovation and IPR management approach and a robust sustainability strategy

Project partners

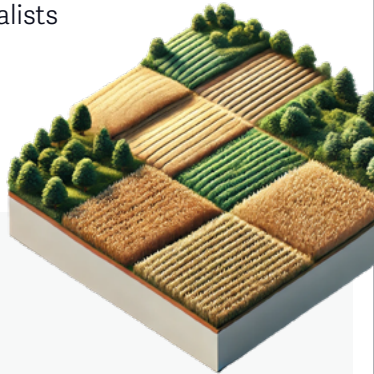| Partner	Website	Country
WAGENINGEN UNIVERSITY & RESEARCH	Wageningen University & Research **wur.nl**	NETHERLANDS
evenflow	Evenflow **evenflow.eu**	BELGIUM
AGRICULTURAL UNIVERSITY OF ATHENS	Agricultural University of Athens **aua.gr**	GREECE
reframe.food	reframe.food **reframe.food**	GREECE
LE Europe	LE Europe **le-europe.eu**	IRELAND
FUTURE IMPACTS	Future Impacts **future-impacts.de**	GERMANY
vizzuality.	Vizzuality **vizzuality.com**	SPAIN
ILVO	ILVO **ilvo.vlaanderen.be**	BELGIUM
INTIA	INTIA **intiasa.es**	SPAIN
CTIFL	CTIFL **ctifl.fr**	FRANCE
VTT	VTT **vttresearch.com**	FINLAND
AgriFood DIH Lithuania	AgriFood Lithuania **agrifood.lt**	LITHUANIA
FOREST MANAGEMENT AND REMOTE SENSING / ARISTOTLE UNIVERSITY OF THESSALONIKI	Aristotle University of Thessaloniki **auth.gr**	GREECE

4Growth

Understanding the Market to Forecast Future Growth

4growth-project.eu

4Growth
stakeholders

- Agriculture and forestry policymakers
- Farmers, forestry and agriculture consultants and cooperatives
- Digital and data ag-tech solution providers
- Forestry and agriculture associations and networks
- EU and national projects
- Investors and venture capitalists
- Research community
- Media
- General public

Project
identity

Digital Agriculture and Forestry:
Understanding the Market to Forecast and Support Future Growth

Grant Agreement No: **101134855**
Start: **1 January 2024**
Duration: **3 years**
Budget: **€4 848 348.50**

visit our website

linkedin.com/showcase/4growth-project
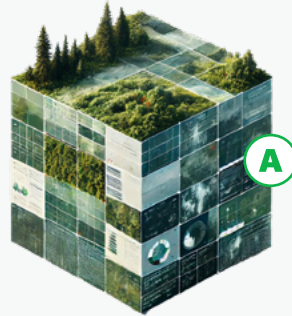
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4Growth
outputs

Visualisation Platform

A

By providing a wealth of market insights in a simple and easy to digest way, the 4Growth Visualisation Platform will become a major resource of intelligence on the digital agriculture and forestry market.
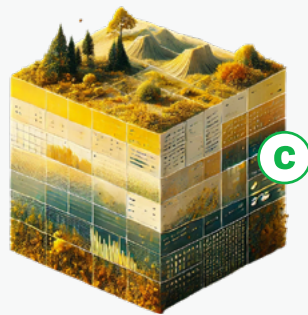
Observatories

4Growth has set up a network of observatories that aim to gather ground-truth data on the uptake of digital solutions. Each observatory acts as a "node", through which intelligence is collected at national/regional level.

B

Foresight Module

C

The different components of the Foresight Module will be accessible both in a standalone format and through the "Futures" section of our Visualisation Platform, thus empowering decision makers to draw strategies and R&D work programmes, as well as to inform policy.

Market Monitoring & Forecasting Tool

D

Extending up to 2040 and covering virtually all digital and data-driven solutions across the various agriculture and forestry disciplines, the Market Monitoring and Forecasting Tool (MMFT) will become an invaluable asset for the community.on the digital agriculture and forestry market.

Digital Agriculture and Forestry Uptake Assessment Grid

E

The Digital Agriculture Uptake Assessment Grid will guide the work in the Observatories data collection and analysis and will be openly disseminated to the community as a tool in their own investigations.