D5.1 – 4Growth Website

Authors: Daire Boyle, Asaf Covo

Date: 29/03/2024

Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

Full title	D5.1 - 4Growth Website		
Project number	101134855	**Acronym**	4Growth
Date of delivery	M3		
Type	DEC - Websites, patent filings, videos, etc.	**Dissemination level**	PU - Public
Lead beneficiary	Evenflow		
Lead author	Daire Boyle	**Email**	daire@evenflow.eu
Other authors	Asaf Covo (Evenflow)		
Reviewer(s)	George Beers (WUR)		

Document Revision History				
Version	**Issue date**	**Stage**	**Changes**	**Contributor**
1.0	29.03.2024	Final	First issue	Evenflow

Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

Introduction

This deliverable contains original unpublished work, except where clearly indicated otherwise. Previously published material and any work done by others has been acknowledged using appropriate citation, quotation, or both. Reproduction is authorised provided the source is acknowledged. The 4Growth website which can be accessed here: https://4growth-project.eu/

As part of Task 5.1, the 4Growth project website (**D5.1**) is to be released in M3. This will be complemented with a series of other communication outputs and activities to be defined in **D5.0 – PDC: Plan for Dissemination and Communication** in **M6**. **Note:** D5.0 is internal to the consortium and will not be delivered to the EC.

Main goals: The main goals of the website are to (i) establish an online presence, (ii) communicate the project's objectives and methodology, news, and developments, and (iii) enable access to downloadable materials as well as specific knowledge and information relevant to different stakeholders.

Audience: The website was conceived with the core aim of interacting and benefiting its audience stakeholders which is mainly farmers/forestry actors, policy makers, investors, and agriculture/forestry supply chain actors. It is also serving the public at large, which is interested in digital and data technologies in the fields of agriculture and forestry.

Content: Given the scientific and technical nature of the topic our consortium opted for an easily navigable website with a sleek and modern interface which puts user experience at the forefront. The website will also directly link to the **4Growth Visualisation Platform**, which will host interactive visualizations of the project findings, success stories, best practices, and policy recommendations. **Note:** The link to the 4Growth Visualisation Platform at time of writing is currently hidden. Once the placeholder version of the platform is online (M4), the link will appear.

Overall, the website provides information about the project and consortium, the overall approach of the project, as well as other relevant material such as multimedia content, press releases, articles and events. Additionally, a dedicated section has been created to host key publications and deliverable documents.

The website was developed using the WordPress content management system and with a template that is easily configurable to accommodate any additional or evolving needs of 4Growth. The website is compliant with the relevant EC directives for Horizon Europe projects and the 4Growth GDPR compliance statement can be found in the relevant privacy policy section of the website. The 4Growth website will be regularly updated with relevant content in line with the phases and milestones of the project needs related to reaching the set target audiences and other aspects which will be highlighted in the **PDC** (D5.0).

Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

In the sections below, we briefly introduce the main features of the website.

1. **Home page** – with subsections describing the types of challenges the project aims to address i.e.:
    a. Agriculture
    b. Forestry
    c. Forecasting & Foresight
    d. Digital Technologies

Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

2. **Project at a Glance** – describing the objective and approach of the project

Funded by the European Union

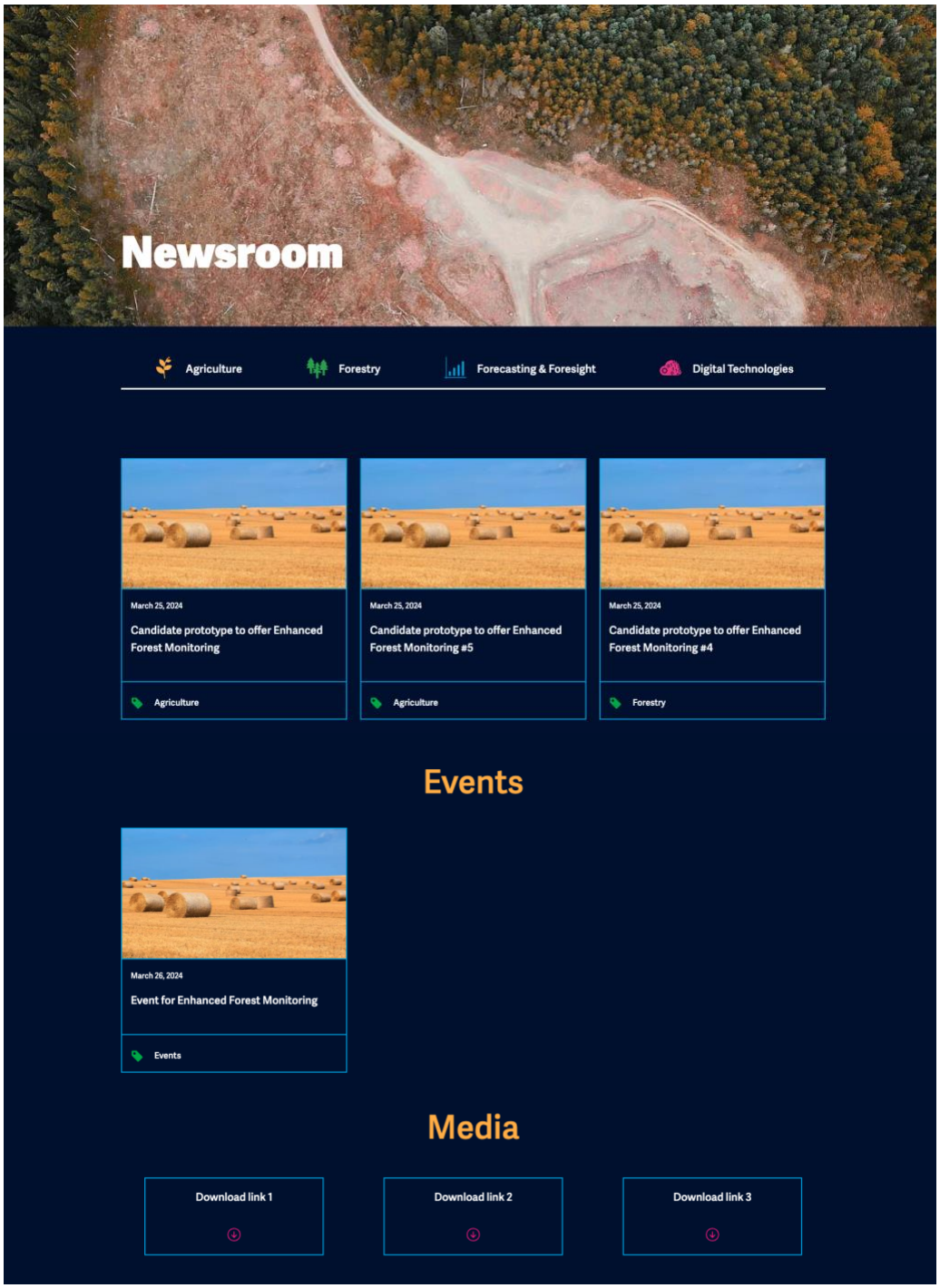
Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

3. **About Us** – Describing the consortium (with pop-up descriptions for each) and an area for deliverables.

Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

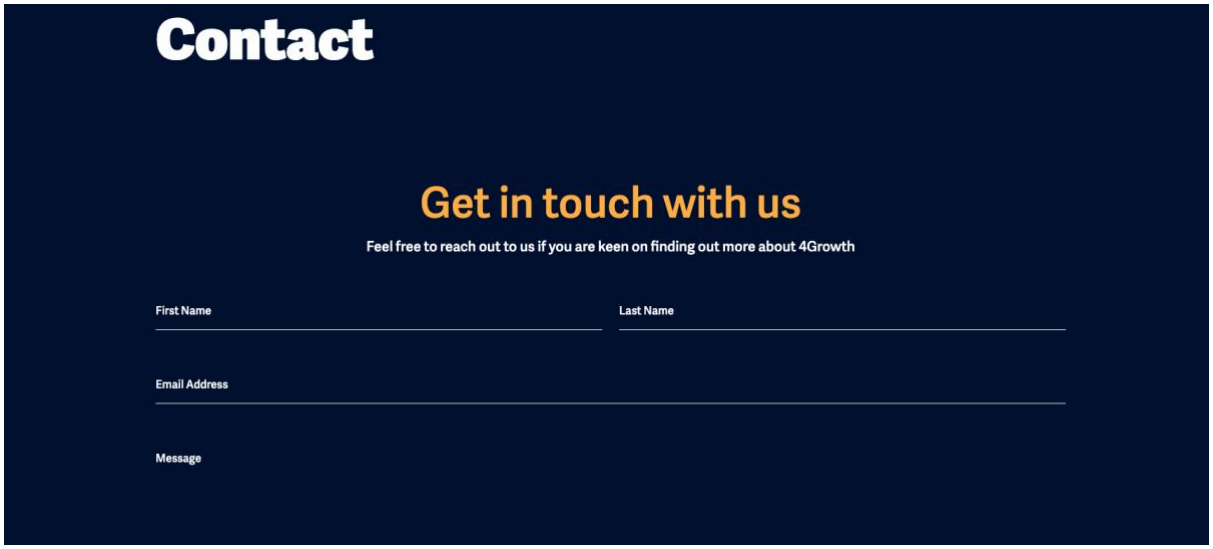
4. **Newsroom** – Area for news articles, events, and media to be hosted and filterable by challenge.



Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.

1. **Contact**



Funded by the European Union

Views and opinions expressed are however thoseof the author(s) only and do notnecessarily reflect those of the European Union or the European Commission. Neither the European Union nor the European Commission can be held responsible for them. This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101134855.